

TONBRIDGE & MALLING BOROUGH COUNCIL
COMMUNITIES and HOUSING ADVISORY BOARD

25 July 2016

Report of the Director of Street Scene, Leisure & Technical Services

Part 1- Public

Matters for Information

1 ACTIVE PEOPLE SURVEY 10

Summary

This report details the results of the latest Active People Survey undertaken by Sport England that measures sports participation rates across all Local Authority areas in the UK.

1.1 Background

- 1.1.1 The first national Active People Survey, funded by the Government, was undertaken by Ipsos MORI on behalf of Sport England between October 2005 and October 2006. This was then followed by a second survey between October 2007 and October 2008 and has then continued annually since then. The latest results cover the period March 2015 to March 2016.
- 1.1.2 The survey results are an important indicator of sports participation and look at a sample of adults (16+) within every local authority area taking part in sport and active recreation at a moderate intensity, for at least 30 minutes, once a week over a 4 week period.
- 1.1.3 The benefits of sport and physical activity are wide-reaching. It has a direct impact on people's physical and mental health and also supports the reduction in crime and strengthens social networks.

1.2 Survey Results

- 1.2.1 Detailed below is a table showing the latest results of the survey and a comparison with other districts in Kent, together with a comparison with the first survey undertaken in 2005/06 and the previous one in 2014/15

District	APS10 2015/16	APS9 2014/15	% change from APS9 to APS10	% change since APS1 2005/06
Sevenoaks	41.2	40.2	1.0	3.1
Tunbridge Wells	40.9	39.2	1.7	3.1

Canterbury	40.7	41.3	-0.6	4.2
Tonbridge and Malling	39.1	43.5	-4.4	4.7
Dartford	37.6	33.6	4.0	4.4
Shepway	36.6	30.2	6.4	6.0
Maidstone	35.6	33.5	2.1	0.7
Gravesham	35.3	35.1	0.2	3.8
Ashford	34.4	30.8	3.6	2.1
Swale	33.1	28.0	5.1	-0.8
Dover	30.5	34.6	-4.1	0.1
Thanet	29.1	25.0	4.1	-1.1

- 1.2.2 Members will note that although Tonbridge and Malling participation rates have fallen since APS9 (2014/2015) it still has the 4th highest rate in the county and the 2nd largest increase since the APS1 in 2005/06, (4.7%).
- 1.2.3 If Members wish to see more details on the surveys and results, a useful tool for analysing all the data is available through the Sport England website www.sportengland.org

1.3 The National Picture

- 1.3.1 Sports participation rates in England have now reached the same level as the post-London 2012 Olympics boom, with women accounting for 75% of the increase. The latest Active People Survey revealed that people taking part in sport four days a week had now reached 15.83 million, the same figure recorded in October 2012.
- 1.3.2 One disappointing finding is that participation by people with a disability has fallen slightly to 1.56 million, despite increased promotion and investment.

1.4 Participation in Tonbridge and Malling

- 1.4.1 The Council has continued to promote and deliver a number of sport and health initiatives in the borough to encourage local people to adopt a healthier and more active lifestyle. A number of current and future activities/programmes are highlighted below.

1.5 Parkrun

- 1.5.1 Members will be aware that Parkrun is a weekly 5km timed run organised by teams of dedicated local volunteers. Runs take place every Saturday at 9am at over 400 locations throughout the country and are open to all ages and abilities free of charge. In addition Junior Parkruns have been introduced in recent years taking place every Sunday morning at 9am.
- 1.5.2 Tonbridge and Malling Borough Council supported the development of 2 Parkruns in the borough at Tonbridge Racecourse Sportsground and Leybourne Lakes

Country Park (Malling Parkrun). Both runs have proved to be very successful with Tonbridge attracting 4,900 individual runners since its establishment and the Malling run attracting 1,700 (established in October 2015). The borough currently has 1 Junior Parkrun, taking place at Manor Park Country Park, West Malling. In total, these 3 runs are attracting in the region of 550 runners every weekend.

- 1.5.3 In addition to the above, the Borough Council is currently considering an application to establish a new Junior parkrun in the Tonbridge area, potentially based at Tonbridge Farm Sportsground.

1.6 Indoor Cricket Programme

- 1.6.1 An Autumn/Winter Indoor Cricket Coaching Programme will once again be held in Tonbridge, starting in October and running through to March 2017. Saturday sessions will be held for juniors aged 5 to 14 years of age, of all abilities and the Sunday sessions will be indoor net practice for local cricket club players.
- 1.6.2 This initiative is largely self-financing with course fees dependant on the facility hire costs and the numbers attending.

1.7 East Malling Doorstep Sports Club

- 1.7.1 Following a successful funding bid to StreetGames UK, a national sports charity, a multi-sport sports club was set up in East Malling with the dual aim of offering participation opportunities and also diversionary activities for young people.
- 1.7.2 With support from the St James Centre staff, the Community Warden and Kent County Council Youth Workers, the club was successful in attracting general participation and engaging with a group of young people offering some diversionary sports activities. The outdoor sessions have continued recently with involvement from the Charlton Athletic Community Trust and the Kent Fire Service FireFit Team.

1.8 Discovery Day

- 1.8.1 Members may be aware that a disability sports day is run annually at the Angel Centre for children and young people from local schools and special schools to experience a variety of activities they may not have tried before. This year the event will take place on Thursday 6th October.
- 1.8.2 Fidelity Worldwide Investments based in Hildenborough have once again expressed an interest in supporting the event both financially and by providing staff assistance on the day. Tonbridge Lions Club has also supported the event in previous years and has been approached again with regard to the 2016 event.

1.9 Table Tennis

- 1.9.1 Tonbridge Round Table, with the support of the Borough Council, the West Kent Table Tennis Association and Table Tennis England, has led a project to bring additional facilities to the Tonbridge area. This project has seen the installation of new outdoor tables at Tonbridge Racecourse Sportsground and new indoor facilities for community halls and groups including Lambert's Yard Scout Hut and the YMCA.
- 1.9.2 The new facilities at the Racecourse were formally opened on Sunday 10 July and attendees included Pam Butcher, the current over 85 Ladies World Champion. These tables will be free to use and free professional coaching sessions will also be available on Saturdays and Sundays between 11am and 1pm throughout the school summer holidays.
- 1.9.3 Funding for the project was primarily through Tonbridge Round Table and bids secured from Sport England and the Lottery Fund.

1.10 Young Cricket Leaders Initiative

- 1.10.1 The Young Cricket Leaders Award Scheme started in Tonbridge and Malling in 2013 with funding from Kent County Council's Community Chest. The course is now run on a self-financing basis with workshops being held in local cricket pavilions free of charge and some tutors giving their time voluntarily.
- 1.10.2 For the 2016 course, 10 participants aged 14 to 16 years from 6 different cricket clubs signed up for the course. They have completed modules in first aid, coaching and leadership, groundsmanship and scoring and umpiring. These young cricketers are now utilising their new found skills by volunteering at school cricket events and their own clubs. Some also provided invaluable assistance at the recent Primary School Kwik Cricket Festival. As in previous years these young leaders will be invited, along with the Mayor, to Lords Cricket Ground in October to receive their awards.

1.11 2016 Primary Schools Kwik Cricket Festival

- 1.11.1 A school's Kwik Cricket Festival, organised jointly by the Borough Council and the Kent Cricket Board, is held every year. In recent years it has been held at Tonbridge School but this year, for the first time, took place at the Kings Hill Sports Park on 14th June.
- 1.11.2 The event attracted 19 teams from 13 schools across the borough, with Kings Hill Primary School the eventual winners. Ightham Primary School were the worthy runners-up with Cage Green Primary School taking the 'Most Sporting Team' accolade. Kings Hill Primary School will go on to represent the borough of Tonbridge and Malling at the county final in Canterbury on 12th July.

1.12 Legal Implications

1.12.1 None

1.13 Financial and Value for Money Considerations

1.13.1 The Active Sport Survey is funded in full by the Government, with the results made available electronically free of charge by Sport England.

1.14 Risk Assessment

1.14.1 All courses delivered by, or on behalf of the Council, are subject to detailed risk assessments.

1.15 Policy Considerations

1.15.1 Community, Healthy Lifestyles

Background papers:

contact: Beverley Emmerson

Nil

Robert Styles

Director of Street Scene, Leisure and Technical Services